

Taras Shevchenko National University of Kyiv May 23, 2019



Data Science in the Bank of England

Who are we and what do we do?

Eryk Walczak Data Scientist Bank of England



What is data science?



"an interdisciplinary field that uses scientific methods, processes, algorithms and systems to extract knowledge and insights from data in various forms, both structured and unstructured"

Bank of England



- UK's central bank
- Our mission is to promote the good of the people by maintaining monetary and financial stability

Bank of England



- Regulate other banks
- Issue banknotes
- Set monetary policy
- Maintain stability

Structure

- Part I
- What is Advanced Analytics (AA)?
- What do we do?
- What problems do we like to tackle?
- Part II
- Detailed example of AA work

Advanced Analytics' Strategic Goals

• Advanced Analytics exists in order to help the Bank achieve excellence as a cutting-edge research and analytics institution.

- Our mission is to:
 - Use optimal statistical techniques to answer Bank-relevant questions
 - Facilitate more effective use of granular data sets in the Bank
 - Meet computational challenges when using Big/complex data

Advanced Analytics





Applied Data Science and Visualisation Team

 Leads on efficient use of technology for data science, and engagement with Technology

- Leads on defining and applying best practice in data visualisation
- Operationalises data science techniques



Analytics, Research and Outreach Team

- · Leads on research and publications
- Expands the range of quantitative methods used by the Bank
- Promotes collaboration with external researchers and the Bank's research community

How we work

- Collaborating with other areas of the Bank
- Business areas bring **domain understanding**
- AA brings data science solutions to bear on business problems

"Ideal" Data Science Pipeline



Domain knowledge input throughout

Business Problem



- Are we communicating with firms proportionately?
- Can we spot potentially disruptive technological trends?
- What are the trends in the UK labour market?
- What's the effectiveness of different approaches to central bank

communications?

• How complex does our regulation need to be to meet our prudential

objectives?

Obtaining Data



- Web scraping
- PDFs
- Images
- Audio
- Matching datasets from multiple sources

Example: PDFs (Supervisory Statements)



2 The Senior Insurance Managers Regime (SIMR)

2.1 This chapter sets out the PRA's expectations of how firms, and individuals performing a Senior Insurance Management Function (SIMF) (Senior Insurance Managers), comply with the SIMR. In particular, this chapter clarifies:

- the scope of the SIMR
- the identification of key functions; and
- the allocation of responsibilities to individuals
- 2.2 This chapter should be read in conjunction with:
- elevant marks of the PRA Rulebook namely insurance Senior Insu unctions, Insurance – Allocation of Resp isurance – Fitness and Propriety;

the relevant European legislation

- the Financial Conduct Authority's (FCA's) rules and guidance on its corresponding
- Approved Persons Regime (APR); and
- SSS/16 'Corporate governance: Board responsibilities' which is a supervisor the PRA's expectations of boards that complements the SIMR's focus on individual accountability.

Senior Insurance Management Functions (SIMFs)

2.3 This section sets out the PRA's expectations of how firms should comply with, and

2.5 This section sets out the PRA's expectations on now minis should compay with, and interpret, the rules on SIMP's in the insurance — Senior Insurance Management Functions Part of the Rulebook, which govern the scope of the PRA's SIMR.

2.4 In view of the need to establish that an individual with appropriate skills, experience and personal characteristics is responsible for each SIMF, the PRA does not expect persons other than natural persons to be approved for a SIMF.

Criteria for a 'Group Entity Senior Insurance Management Function

2.5 The definition of a Group Entity Senior Insurance Manager (SIMF 7) will only encompathose individuals who meet the criteria in section 59ZA of FSMA, and who are also deemed to be in a key function (as defined in the PRA Rulebook). This is likely to include the chairman of the group, or the chair of a key group board committee where that committee has direct ibility for oversight of the affairs of the firm. It is also expected to include those Grou Executive Directors and Senior Insurance Managers who have responsibility for some aspect of he safety and soundness of the group, or of the PRA regulated firms in the group PRA 555/16, 'Corporate governance: Board responsibilities', March 2016;

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1 PRA SS5/16, 'Corporate governance: Board responsibilities', March 2016; http://www.bankofengland.co.uk/pra/Pages/publications/ss/2016/ ss516, aspx

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Cleaning data



- Removing duplicate records
- Missing data imputation

Data exploration



• Initial probing of data using visualization

techniques

Example: Network plot (FSA Handbook)



Statistical modelling



- Prediction
- Variable interpretation
- Clustering

Example: features that predict financial crises



Storytelling fora



- Data products
- Staff Working Papers
- Bank Underground Posts
- Present at Data Boards
- Senior Management Team meetings
- CCBS events
- Research Showcase
- Dashboards in R Shiny and Tableau

Do I need a data scientist?

- Problems which a Data Scientist will solve
- Do we have big data sets which cannot be handled with standard analyst tools/techniques?
- Do we need to use new types of data?
- Do we need extract clean information from messy data?
- Do we need to automate labour-intensive analytical or data processes?
- Do we need to make data processes better, more robust, faster?
- Do we want to use machine learning techniques?
- Poor uses for a Data Scientist
- Standard analysis, on known datasets

Source: Al Firrell

Examples

Forecasting Inflation

- Quarterly prediction of UK's inflation
- Regression problem
- Predictors: household income, broad money, unemployment, ..., measured two years earlier.
- Time period: 1990-2015

Forecasting Inflation

Method	Mean absoulute test error (SD)
	Years: 2005–2015
AR ₁	2.02 (0.95)
VAR ₁	2.32 (1.42)
Ridge regression	2.79 (2.31)
SVM	1.58 (1.26)
Neural net	1.96 (1.67)
SVM + Neural net	1.35 (1.21)

Chakraborty and Joseph, 2017



Clustering job advertisements

- Existing job classification schemes: 21 sectors, 90 occupations
- Carefully designed and well-established
- Analysis over time is possible
- Do not reflect changes in the labour market
- Manual assignment can be inaccurate (Schierholz et al., 2018; Belloni et al., 2014)

Clustering job advertisements

Research project by Turrell et al. (2018):

- Bottom-up taxonomy based on 15 million job adverts posted online on reed.co.uk between 2008-2016
- Machine learning to (1) identify topics in adverts, (2) cluster adverts according to topics
- The new taxonomy has explanatory power in predicting offered wages on top of established taxonomies (sector, occupation, region)

Clustering job advertisements

- Topic modelling
- A topic is a collection of words that frequently occur together in a document
- Each document covers only few topics
- Topic model learns
 - (1) words that characterise topics
 - (2) which topics are represented in which document
- Humans have to interpret the topics
- Example: [school, students, learning, teaching, ...] -> Topic Education



Project management cluster

maintenance analytical supply create etc programme managers function implement head drive building reports achieve department continuous excel supporting desirable tools production term whilst improve cost operations problem research director qualifications corporate focus leader members analysis global planning equivalent local lead compliance review value purpose strategies practice multiple **1SSUES** improvements meetings safety responsibility stakeholders software improvement system procedures progress hr operational understand effective plan written activity marketing strategic implementation complex travel related effectively monitor main international necessary teams identify relationship objectives activities retail change portfolio delivering engineering monthly changes partners leadership regular end control monitoring qualification appropriate processes account agreed specific analyst engineer 01ect making demonstrate communicate results data supplier degree closely report construction suppliers manufacturing maintaining risk overall plans detail strategy suppliers budget technology revenue initiatives accounts external design _{chain} centre Site contracts finance resources growth energy





Sending firm messages: Text mining PSM letters

David Bholat, James Brookes, Chris Cai, Katy Grundy and Jakob Lund

Primary research question and hypotheses

Are PSM letters written differently to firms with different risk profiles?

• If so, what linguistic features distinguish sub-genres of PSM letters?

We expected PSM letters to vary depending on firm riskiness

• consistent with the PRA's principle of proportionality

We expected higher risk firms to receive letters that were:

- more <u>complex</u>
- more negative in <u>sentiment</u>
- more <u>directive</u>

'Intrinsic risk' = Potential Impact = Firm Category

Increasing risk

Category 1	Most significant deposit-takers capable of very significant disruption
Category 2	Significant deposit-takers capable of some disruption
Category 3	Deposit-takers capable of <u>minor disruption</u>
Category 4	Deposit-takers capable of <u>very little disruption</u>
Category 5	Deposit-takers capable of <u>almost no disruption</u>

'Imminent risk' = PIF stage = proximity to resolution

Increasing risk

Stage 1	<u>Low risk</u> to viability of firm
Stage 2	<u>Moderate risk</u> to viability of firm
Stage 3	Risk to viability absent action by the firm
Stage 4	<u>Imminent risk</u> to viability of firm
Stage 5	Firms <u>in resolution</u> or being actively wound up

Secondary research question and hypotheses

Has supervisory communication measurably changed post-crisis?

• If so, how do PRA PSM letters differ from FSA ARROW letters?

Compared to the ARROW letters, we expected the PSM letters to be:

- more <u>complex</u>
- more <u>directive</u>
- more forward-looking

Linguistic features

• Complexity

e.g. length of letter, subordinate clauses

- Sentiment
- e.g. balance of positive versus negative words
- Directiveness

e.g. obligative phrases such as should, must, expect

• Formality

e.g. whether the salutation is handwritten or typed

• Forward-lookingness

e.g. future-oriented verb tenses

Random Forests

- 1. Category 1 vs. Category 2-4
- 2. PIF 1-2 vs. PIF 3-4
- 3. PSM letter vs. ARROW letter

~ 25 linguistic features

Random Forests






CAT 1 PSM letters different from CAT 2-4 letters

- More complex
- Less directive
- Less formal
- No differences in sentiment

PIF 3-4 PSM letters different from PIF 1-2 letters

- More complex
- More 'high-risk' vocabulary
- Less directive
- Less formal

PSM letters different from ARROW letters in content

Normalized frequency (%) of PSM 2015 section headings

41



Summary

- Are PSM letters written differently to firms with different risk profiles?
 Yes
- Has supervisory communication measurably changed post-crisis?

Yes

Textual Complexity in Prudential Regulation

Dataset: Universe of UK banking prudential regulation



Structure (length isn't everything, part 1)





Our suite of linguistic measures

Measure	Calculated as	Tells you about
Lexical Diversity	Relative frequency of unique words	Precision (counts concepts)
Conditionality	Relative frequency of conditional statements (e.g. "if"; "but"; …)	<pre># of operative facts (counts exceptions)</pre>
Readability	Flesch-Kincaid grade level	Cognitive cost
Length	Number of words	All of the above

Conditionality has increased: are regulators trying to specify more states of the world?



Lexical diversity is similar: less change in how regulators think about each topic?



The framework is less 'readable': has cognitive burden increased?



Summary of results

- Total regulatory text grew by 35% between 2007 and 2017
- Rules and guidance have similar growth rates
- Language has become (on average):
- 1) more conditional; and
- 2) less readable. Lexical diversity is similar overall
 - Bigger changes for guidance than for rules
- A 'longer' regulatory network post-crisis.
- Indirect connections have become relatively more important.



Thank you

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